



HAWL *Echoes* Advertising Form

Property Owner: _____

Lot #: _____ Telephone #: _____

Business Name: _____

Business Card Submitted*: Yes No

If not submitting a business card, please indicate in the box below exactly what and how you would like the ad to read*:

*Advertisements can contain text only- no graphics. HAWL will attempt to match requested font/text, but can make no guarantee.

Actual Block Size

Please contact HAWL office for the current cost to run an ad in the *Echoes* newsletter.

Please note the following:

- ✓ Advertisements can NOT run if property owner is over 30 days delinquent.
- ✓ If property owner is more than 30 days delinquent, the advertisement will be pulled without any notification. If payment is remitted, the property owner's advertisement will be added to the *Echoes* waiting list.
- ✓ Advertisements may be purchased ONLY by the property owner.
- ✓ Only one block may be purchased by the property owner.
- ✓ HAWL will bill the property owner's account after the advertisement is published. Therefore, HAWL cannot pre-bill or accept pre-payments for future advertisements.
- ✓ All advertisements will be run continuously each month, until the Property Owner notifies the HAWL office to cancel the advertisement.
- ✓ Requests to discontinue or edit an advertisement must be made by the 1st working day of the month.
- ✓ Due to *Echoes* space limitations, HAWL cannot guarantee that the advertisement will run every month.
- ✓ HAWL can NOT accept advertisements for sale of lot or home, political, or business being run out of HAWL.
- ✓ Advertisements must be of family value.
- ✓ All advertisements must be approved by the general manager prior to publication.
- ✓ Advertisements can contain text only- no graphics. HAWL will attempt to match requested text/font, but can make no guarantee.

Property Owner Signature

Date

*****Office Use Only*****

Beginning Advertisement

Ending Advertisement

Start Date of Advertisement: _____

Cancellation Date: _____

Update Great Plains- Customer Maintenance: _____

Update Great Plains- Customer Maintenance: _____

Notes/Comments: